

MORE ENGAGED, PRODUCTIVE, POSITIVE EMPLOYEES

Bringing HR and Operations Together with Technology

Bringing HR and operations together through technology has many benefits. In partnership, these two departments can develop an engaged, productive and positive workforce, get the most out of infrastructure and support bottom line growth.

What is the Cost of Poor Productivity and Engagement to Your Business?

54% of employees say that **social media** distracts from work.

3 hours are lost per day through employee's **personal internet** use.

13% is **knocked off productivity** by social media use during work hours.

59% of senior IT staff are concerned about **online shopping security risks**.

36% of employees **shop online at work** more than twice a week.

Friendly Content in Real-time

Traffic monitoring spots threats and blocks illicit content in real-time. And it doesn't just combat productivity-sapping activity. Our solution shields employees from uncomfortable ads and potentially offensive material, simultaneously enhancing performance and protecting welfare.

An Open Management Culture

Network visibility paired with bandwidth management allows you to give employees access as they need it. This practice fosters an open communication culture and encourages a conversation about best-practice. Should you need to, you can also call on data for insights.

Positive Approaches to Apps

Controlling access to apps like YouTube and Facebook can limit the distractions that lead to poor output and disengagement. Proactive, fair filtering can also help employees to maximise their time using technology without being heavy-handed.

Take A Safeguarding Stance

Used effectively, filtering can break its draconian mould. You have a duty of care to safeguard teams from content that may infect systems, upset them or threaten workplace stability. Investing in people says you care about their wellbeing, which in turn can foster loyalty.

So, how does this technology give your bottom line a boost, too?

Seamlessly Increase Productivity

Your people are incredible, but expensive, assets. Greater productivity equals quicker turnaround which gives you larger margins and the opportunity to undertake more work – ultimately giving your bottom line a welcome lift.

Help to Retain Talent

Hiring can really eat into your profits. Reduce unnecessary spend by better engaging colleagues with their work, which increases the likelihood of retention. Great processes paired with conversations will also help you to identify your star people.

Effectively Manage Resources

Tech resources cost your business money and it's important that you're making the most out of your network and applications. Reducing bandwidth wastage and allocating access when it's most needed can make a huge financial difference.

Always try and see things from the perspective of your workforce. Employees need autonomy to be creative, so unnecessary filtering could impact their productivity and ability to do their jobs. Make sure they know that their work matters to keep them engaged.

The Big Change on the Horizon

Safeguarding Responsibilities in the Workplace

Awareness is growing around the need for employers to support employee mental health. It's now a priority and as attitudes to workplace wellbeing have changed, so have your safeguarding responsibilities. You're expected to take a holistic, preventative approach where intervention occurs when employee wellbeing is at risk.

But how does filtering technology connect with workplace wellbeing?

Our workplace monitoring technology uses filtering and AI to connect online activity, providing online insights that help you to proactively support employees. Here's three real-world examples of our solution in practice.



If an employee was spending time between betting, debt recovery and helpline sites, you may want to intervene.



If a member of staff was searching for work-related stress advice and self-harm forums, you'd want to offer support.



Early intervention means it's more likely an employee will continue as an active member of the workforce.

Speak to one of our tech experts today on **0844 579 0800** for more about how our workplace monitoring technologies can help your business